

SanFran MusicTech Summit, Thursday, May 8, 2008

Website: <http://www.sanfrancismusictech.com> - Live Streaming video sponsored by Ustream.tv

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	Sakura Room (Upstairs)	Osaka Room (Downstairs end of hall)	Spring Room (Downstairs)
8:00 – 9:00	Registration and Breakfast - Sponsored by Panther Express		
9:00 – 9:10	Welcome and Opening Remarks Brian Zisk		
9:10 – 9:15	Eddie Codel Geek Entertainment TV (GETV)		
9:20 – 10:20	<u>Digital Thought Leaders</u> Michael Petricone – Consumer Electronics Association Ty Roberts – Gracenote Tim Westegren - Pandora Aza Raskin - Mozilla Moderator: Brian Zisk, SanFran MusicTech	<u>Online Video</u> John Ham – Ustream.tv John Shinal – Vator.tv Jeff Somers – Plugged In Moderator: Eddie Codel – GETV	<u>Legal Issues in Searching, Linking & Blogging</u> Howie Cockrill, Esq. - BEAT LAW Andrew Bridges, Esq. – Winston & Strawn Mark Palermo, Esq. – ASCAP Moderator: Joe Gratz, Esq. – Kecker & Van Nest I HR CLE credit
10:20 – 10:30	Coffee Break - Sponsored by Pandora		
10:30 – 11:30	<u>Artist Activism Workshop</u> Mike Relm – Turntablist / VJ Chris Skarakis - Project Noise / Fuzz Moderator: Erin Potts – Air Traffic Control		

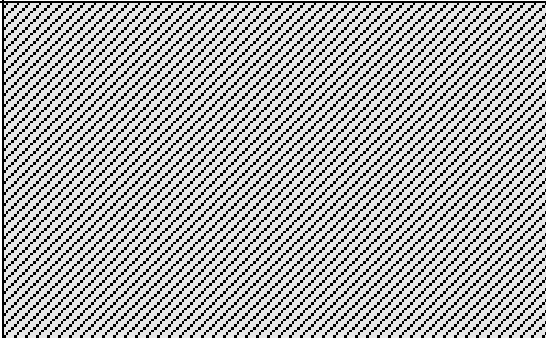
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11:30 – 1:00	Lunch Break Explore Japantown Mall, entrance through side lobby		
1:00 – 1:50	<u>Mobile Strategies</u> Adam Haft - Kadoink Dorrian Porter - Mozes Raj Singh, ToneThis Mitch Rotter – Thumbplay Daren Tsui - Mspot Perry Tell - XLR8 Mobile Moderator: Ted Cohen -TAG Strategic	<u>Tech Talk</u> Tom Conrad - Pandora Marc Urbaitel - In Ticketing Ethan Kaplan - Warner Bros. Jack Moffit - Chesspark / Xiph Jeremy Riney - Playlist.com Moderator: Colin Brummelle - Rilli	<u>Cash Flow</u> Dave Kostiner, Esq. – Davis Shapiro Tim Quirk – Rhapsody Rich Bengloff – A2IM Patrick F. Sullivan – RightsFlow Les Watkins – Music Reports Moderator: Ann Chaitovitz - Future of Music Coalition
1:50 – 2:40	<u>Social Newtworking Platforms & Music</u> Jia Shen – RockYou! Dalton Caldwell – imeem Kevin Marks – Google Kevin Barenblatt – [context] Kasian Franks – SeeqPod Moderator: Dave McClure, 500 Hats		<u>Streaming</u> John Richey – Apple Greg Ogonowski - Orban Chris Grigg – Beatnik Tim Pozar – United Layer Moderated by: Rusty Hodge - SomaFM
2:40 – 3:10	Afternoon Snack Break		

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3:10 – 4:00	<u>Individual Presentations</u> Paul Lamere, Sun Labs - <i>Search Inside the Music Project</i> Mike Troiano - <i>Matchmine</i> Paul Anthony, Rumblefish - <i>Sonic Branding</i> David Gratton - <i>Project Opus</i>	<u>Record Labels & New Technologies</u> Ted Kartzman - IODA Lars Murray - SonyBMG Matthew King Kaufman - FunFunFun Dave Allen - Gang of Four/ Pampelmoose / Nemo Design Moderator: David Katznelson - Birdman Records	<u>Funding</u> Tim Chang - Norwest Venture Partners Shai Goldman – SVB Capital-Venture Exchange Toni Schneider - True Ventures (tentative)
4:05 – 4:55	mini-break		<u>Elevator Pitches</u> <i>Audience Participation Invited!</i>
5:05 – 6:00	4:30 A Conversation with Tim Ferriss , Author <i>The 4-Hour Work Week</i> Interviewed by: Derek Sivers, CD Baby & Muckwork		<u>Marketing & Branding</u> <u>In the new Music Economy</u> Naveen Jain – Sparkart Vince Wilburn, Jr. – Miles Davis Properties Karl Wente – Wente Vinyards Heidi Richman – HRMP Lifestyle Marketing & Promotion Moderator: Corey Denis - Rumblefish
6:00 – 8 pm	Cocktail Party!		

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