

SanFran MusicTech Summit Schedule, Monday, February 25

	Sakura Room (Upstairs)	Spring Room (Downstairs)
8:00 - 9:00	Registration & Breakfast	
9:00 - 9:10	Welcome and Opening Remarks by Brian Zisk	
9:10 - 9:20	How To Web 2.0 Enable Your Live Event David Spark, Spark Media Solutions	
9:20 - 10:20	<p style="text-align: center;"><u>R&D: Recommendations & Discovery</u></p> <p>Mike Troiano, matchmine, CEO Benjamin Masse, Double V3 Bill Goldsmith, Radio Paradise Balance, Rap Artist & Rasputin Music Buyer</p> <p>Moderated by: Paul Lamere, Sun Microsystems</p>	<p style="text-align: center;"><u>Hot Topics in Music & Technology Law</u></p> <p>Cydney Tune, Esq. - Pillsbury Winthrop Shaw Pittman Ann Chaitovitz, Esq. - Future of Music Coalition Tony Berman, Esq.- BEAT Law Jonathan Blaufarb, Esq. - Davis, Shapiro, Lewitt & Hayes</p> <p>Moderated by: Matt Burrows, Senior Counsel, Apple iTunes Division</p> <p>CLE credit (1hr) provided by the ABA Forum on the Entertainment & Sports Industries - Sign in req.</p>
10:20 - 10:30	Break	
10:30 - 11:30	<p style="text-align: center;"><u>Artists, Copyrights & Technologies</u></p> <p>Ted Cohen, TAG Strategic Dave Kostiner, Esq. Davis Shapiro Lewit & Hayes Rob Lord, Songbird Katina Bishop, Electronic Frontier Foundation</p> <p>Moderated by: Samantha Murphy, SMTvMusic.com</p> <p>Panel sponsored by Digital Freedom Campaign</p>	<p style="text-align: center;"><u>Issues in Music - Tech Licensing</u></p> <p>Colette Vogege, Esq. - Stanford Center for Internet & Society Cecily Mak, Esq. - Senior Counsel, Legal & Business Affairs, RealNetworks Brian Fukuji, Esq. - Sony Computer Entertainment</p> <p>Moderated by: Whitney Broussard, Esq. - Selverne, Mandelbaum & Mintz</p> <p>CLE credit (1hr) provided by the ABA Forum on the Entertainment & Sports Industries - Sign in req.</p>
11:30 - 12:00	<p style="text-align: center;"><u>Conversation with Claudio Prado</u></p> <p>Brazil Ministry of Culture, Digital Policy Coordinator Interviewed by: Kristin Thomson, Future of Music Coalition, Education Director</p>	
12:00 - 1:00	Lunch Break	
1:00 - 1:50	<p style="text-align: center;"><u>Streaming: The Future of Radio?</u></p> <p>Kurt Hanson - "The Future of Radio" 1:00 - 1:15</p> <p>Rusty Hodge, SomaFM Tom Conrad, Pandora Dave Benson, Program Director, KFOG 104.5</p> <p>Moderated by: Kurt Hanson, RAIN</p>	<p style="text-align: center;"><u>"The History of Everything"</u> Conversation with John Perry Barlow</p> <p>Grateful Dead Lyricist, Harvard Fellow, Electronic Frontier Foundation Co-Founder</p> <p>Interviewed by: Brian Zisk, SanFran MusicTech Summit / Future of Music Coalition</p>

Website: <http://www.sanfranmusictech.com>

Twitter: <http://twitter.com/sfmusictech> (Live Group Feed!)

Tag all photos, blog posts, videos: **sfmusictech**

1:50 - 2:40	<p align="center">The Paradise of Infinite Storage</p> <p>Sandy Pearlman, McGill University / Producer Marc Canter - Broadband Mechanics Rob Kaye, MusicBrainz Mike Godwin, Wikimedia Foundation</p> <p>Moderated by: Mike McGuire - Gartner, Research VP</p>	<p align="center">The Creator's Perspective on Technology</p> <p>Kush Arora, Artist & Producer / Surya Dub Sharky Laguana, Creeper Lagoon / Mixpal / Bandago Jerry Harrison, Talking Heads Stephen Fortner, Technology Editor, Keyboard Magazine DJ Disk - Turntablist / Invisible Skratch Picklz</p> <p>Moderated by: Shoshana Zisk, Attorney & Musician</p>
Afternoon Snack Break		
3:10 - 4:05	<p align="center"><u>New Technology Presentations</u></p> <p>Paul Schreiber - Mac Productivity 101 Lucas Gonze- Yahoo! Music Player Demo Michael Robertson - Auto Synch Technology Demo Raj Singh - Tone This Toolbar Demo</p>	<p align="center"><u>Promoting Music in The New Environment</u></p> <p>Brian Dear, Eventful, Founder & Chairman Ariel Hyatt, Cyber PR, Founder Maureen Herman, Fuzz / Babes in Toyland John Luini, Virtual Venues Network & Chime Interactive Irv Remedios, Mozes, VP of Business Development</p> <p>Moderated by: Corey Denis, Rumblefish, Director of Marketing</p>
4:05 - 4:55	<p align="center"><u>Social Networking & Music</u></p> <p>Glenn Otis Brown, YouTube Ali Partovi, iLike Michael Doernberg, Reverb Nation Jeremy Riney - Project Playlist Andy Gadiel, JamBase, Founder & President</p> <p>Moderated by: Theda Sandiford, Internet Marketing Consultant</p>	<p align="center">Room closed to prepare for cocktail party</p>
Break		
5:05 - 6:00	<p align="center"><u>Show Me the Money! Business Models That Work ... and Those That Don't</u></p> <p>Jeff Daniel, Rock River Music Jordan Ritter, True Believer Steve Weisz, Inticketing, CEO Michael Robertson, MP3 Tunes. Founder Kevin Arnold, Founder/CEO, IODA</p> <p>Moderated by: Andrew Stess, Music IP, CEO</p>	<p align="center">Room closed to prepare for cocktail party</p>
6:00 party	<p>Cocktail Party!</p> <p>With a Special Performance by Samantha Murphy - SMtvMusic.com</p>	

